



# Econ Dev Newsletter

May 6, 2019

## 2019 National Small Business Week and Virtual Conference

National Small Business Week is taking place May 5th-11th, 2019! Observed beginning in 1963 by the Small Business Administration (SBA), this is a week dedicated to recognizing the important contributions of America's entrepreneurs and small business owners. According to the SBA, more than half of Americans either work for or own a small business in the country. Small businesses also provide a majority of employment opportunities by creating two out of every three jobs every year.

On May 7th-8th, the SBA and SCORE Association will host a free Virtual Conference for the public. Virtual attendees will be able to participate in as many webinars of their choosing and have the opportunity to interact with other business owners and industry experts. The conference will be hosted entirely over the internet and allow users to connect with industry experts, mentors and fellow business owners via a virtual, interactive environment. This event will include eight free educational webinars, one-on-one mentoring sessions, exhibitor booths, prize giveaways and networking chat rooms to provide you information to succeed as a small business owner. You will hear from business experts Visa, Constant Contact, Square, Google, Chase and the SBA.



The live webinars include:

- The U.S. Economic Outlook and Its Impact on Small Businesses, sponsored by Visa: Join this timely webinar that will cover economic updates, income growth, the labor market, consumer spending and more.
- SBA Funding Programs Explained, sponsored by U.S. Small Business Administration: This insightful webinar, sponsored by the U.S. Small Business Administration, will explain the SBA funding programs and how small businesses can benefit from them.
- The Culture Imperative - Drive Growth with Customer Obsession, sponsored by Chase: During this webinar, you will learn how to deliver a differentiated consumer experience to drive business growth and more.
- Creating Effective Online Ads, sponsored by Google: In this webinar, you'll discover how online ads can help your business connect to new customers, promote special offers and grow brand awareness.
- Making Sense of Online Marketing: A Simple Checklist for Success, sponsored by Constant Contact: This session will share the foundational elements to help you get the word out about your business.
- How to do Business with the Federal Government, sponsored by U.S. Small Business Administration: This informative webinar will give you an overview of SBA small business program eligibilities and small business tools to assist in gaining access to federal procurements.
- Mastering Control of Your Cash Flow, sponsored by Square: Join this session to find ways to manage your business's cash flow and access capital to help it run smoothly.
- Disasters Happen- How to Prepare Your Business and Recover, sponsored by U.S. Small Business Administration: Attend this session to learn tips on basic steps you should take to prepare, recover and mitigate so that your business is resilient.

## World Trade Week



The nation's international trade deficit in goods and services decreased to \$49.4B in February from \$51.1B in January, as exports increased more than imports. World Trade Week, which occurs during the third full week of May, was established in 1935 by President Franklin Delano Roosevelt and is recognized annually by presidential proclamation. [Foreign Trade](#) is the official source for U.S. export and import statistics and responsible for issuing regulations governing the reporting of all export shipments from the United States. If you are searching for import or export statistics, information on export regulations, commodity classifications, or a host of other trade related topics, this is the place to get the information.

## Tribal Forestry Survey

The survey is the first phase of a collaborative project among the Affiliated Tribes of Northwest Indians Economic Development Corporation, United South and Eastern Tribes, Heritage University, Intertribal Timber Council, and Ecotrust. The project is focused on addressing the challenges of communication across Tribal programs, initiatives, and stakeholders to identify employment and learning/training opportunities in Tribal forestry and green infrastructure. The survey will take **no more than 10 minutes of your time** and your participation in the survey is critical to helping us connect native youth and underemployed adults with opportunities in tribal forestry. Link to the survey is at: [www.surveymonkey.com/r/tribalforestry](http://www.surveymonkey.com/r/tribalforestry). Thank you for your time and effort. If you have any questions about the project or survey, please contact Stephanie Cowherd: [scowherd@ecotrust.org](mailto:scowherd@ecotrust.org). We look forward to sharing our results with you this fall.

## Native American Finance Officers Association (NAFOA) Annual Meeting Wrap Up

NAFOA's Annual Conference was April 15-16 in Portland, OR with a robust agenda including breakout sessions on hemp production and opportunity zones.



## USET SPF Testimony for the Record of SCIA Hearing on, "Building out Indian Country: Tools for Community Development"

The United South and Eastern Tribes Sovereignty Protection Fund (USET SPF) is pleased to provide the Senate Committee on Indian Affairs with testimony for the record of the hearing on, "[Building out Indian Country: Tools for Community Development.](#)" Rebuilding of our Tribal Nations includes rebuilding of our Tribal economies as a core foundation of healthy and productive communities. Lack of parity with other units of government and limited access to capital often serve as our greatest challenges and interfere with our ability to pursue economic development opportunities, which has a ripple effect throughout Tribal communities. USET SPF supports current legislative and executive efforts to advance economic development in Indian Country in a way that is respectful of the federal trust obligation and our inherent sovereignty. In our attached testimony, we address many of the issues and bills raised during the hearing, as well as some major USET SPF priorities that were absent. For a copy of the USET SPF Testimony, visit the USET SPF website at <https://www.usetinc.org/uset-sovereignty-protection-fund/legislation-policy/testimony/>.

## NEWS

### ❖ National/World

[How to Govern a Digitally Networked World](#)

[‘Wi-fi should be a human right’](#)

[Davos Report: Over 40 central banks worldwide are experimenting with blockchain technology](#)

[Investors Should Worry If Climate Goals Are Missed, Report Warns](#)

[Tech improvements in rural areas are key to thriving in modern world](#)

[Tourism is key to rapprochement and peace: Egyptian minister](#)

[So, a robot just joined the Board of Directors. What's your job description?](#)

[Agenda: Preparing students for jobs that don't yet exist](#)

[Globalization gains wide praise](#)

[Managing E-waste needs participation from governments and citizens](#)

[Artificial Intelligence, Blockchain and machine learning: How companies can get smarter](#)

[Ready for utopia? How Estonians see citizen's income discussion](#)

[Cybercrime, energy price shock and unemployment top Mena risks](#)

[The loopholes that disguise the gender pay gap](#)

[Unemployment hits a nearly 50-year low as job gains surge](#)

### ❖ Indian Country

[Blue Lake Rancheria Powers Microgrid for Self-Sufficiency and Savings](#)

[Supreme Court won't hear dispute over slip and fall at Navajo Nation casino](#)

[Bay Mills Indian Community files lawsuit against opioid manufacturers](#)

[Tribal consultation policies still lacking amid challenges of Trump era](#)

[Bureau of Indian Affairs gets a permanent director, long after mysterious exit](#)

[Native Farms, Food Producers, Tribal Leaders to Attend Native Food Summit](#)

[Cherokee Nation Technologies Brings Unmanned Expertise to Flood Relief Project](#)

[Center for Indian Country Development Launches New Online Resources for Improving Native Homeownership Opportunities](#)

[HUD Delays New Rules for Down Payment Assistance Due to Cedar Band's Lawsuit](#)

[EPA Reaffirms Indian Policy, the Foundation of the Agency's Tribal Program](#)

[Yakama Victory: Federal District Court Rules Members Can Sell Fireworks on Tribal Lands](#)

[New Executive Director Appointed to Lead National Native Tourism Organization AIANTA](#)

### ❖ USET

[Creek Indian Enterprise Development Authority Invests More than \\$170M in Alabama So Far in 2019](#)

[First Nations Awards 17 Keepseagle Fast-Track Grants](#)

[Settlement reached in sovereign immunity case that went to Supreme Court](#)

[Mashpee tribe bill headed to House floor for vote](#)

## UPCOMING EVENTS

[National Small business Week Virtual Conference](#)  
(Virtual)  
May 7-8, 2019

[Native Business Summit](#)  
Tulsa, OK  
May 13-15, 2019

USET Semi-Annual Meeting Nashville, TN June 17-19, 2019	NCAIED Native Edge Institute (NEI) South Portland, ME June 20, 2019
<a href="#">NCAI Mid-Year Conference &amp; Marketplace</a> Reno, NV June 23-27, 2019	USET Climate Resilience Summit Oneida, NY Aug. 27-29, 2019
<a href="#">21st Annual American Indian Tourism Conference</a> Catoosa, OK Sept. 16-19, 2019	USET 50 <sup>th</sup> Anniversary Annual Meeting Choctaw, MS Nov. 3-7, 2019

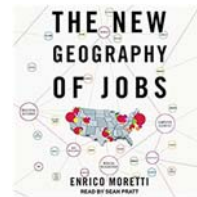


***Quote of the Month***

*“There's lots of bad reasons to start a company. But there's only one good, legitimate reason, and I think you know what it is: it's to change the world.”*

*- Phil Libin, co-founder and CEO of All Turtles*

***Book of the Month***



*“The New Geography of Jobs”*  
*by Enrico Moretti*