## Washington Mascot Change

- NCAI Kickstarter Campaign Raising Funds to Air Next Anti-Mascot Ad During Superbowl
- Article: FCC Considering Ban on Redsk\*ns Nickname, Punishment for Announcers"
- Video: The Daily Show Goes in on Redsk\*ns Name Controversy
- Article/Video: "Senator Ties NFL Tax Status to Redsk\*ns Name"
- Change the Mascot and Diverse Coalition of More Than 100 Groups Urge Radio and T.V. Broadcasters to Cease Use of Washington Team's Disparaging R-word Name on Airwaves - Press Release Sept 3
- Change the Mascot Letter to Broadcasters co-signed by 106 partners
- Fact Sheet "Why Should Media Outlets Stop Using The Name "Redsk\*ns?"
- Washington Post Article: "Native American Coalition Urging Broadcasters Not to Use Redsk\*ns Name" Sept 3
- NY Daily News Article: "The Daily News Will No Longer Refer to the Washington Professional Football Team by Its Unacceptable Nickname" Sept 3
- Social Media Use #ProudtoBe and #SacktheRWord and @NCAI1944 and @ChangeDCMascot
- US Interior Secretary Surprised Redsk\*ns Team Name Not Changed
- Article: "The American Indian Mascot Issue: A Threat to Tribal Gaming" 9.2.2014
- Article: "Phil Simms, Tony Dungy unlikely to use 'Redsk\*ns' during broadcasts" August 18
- <u>Huffington Post Article: "Dan Snyder Presents His Own Definition Of 'Redsk\*n' To Defend His NFL Team's Name"</u> <u>ESPN Clip</u>
- Article: "O'Malley: 'probably time' to change Redsk\*ns name"
- Top 10 Facts Omitted From D.C. Team's New PR Website
- Article: University of Minnesota seeks to ban Redsk\*ns name; Vikings can't allow it"
- Article written by Oneida representative Ray Halbritter "The 'N-Word' and the 'R-Word'"
- AZ Central Article: Arizona Cardinals Perplexed by Language Rule
- Washington Post Article: "Redsk\*ns Launch new 'Redsk\*ns Facts' Campaign as Former Players Travel to Reservation"
- New effort by the Washington Football franchise to dispel "ignorance" and reveal "true history" of the word 'redsk\*n'
- HOWEVER, the Washington Post Fact-checked the site and not surprisingly found the site contained significant errors and obvious contradictions
- New White House Initiative My Brother's Keeper to "help young people stay on track...provide support to think more broadly about their future..." To address persistent opportunity gaps faced by young people of color and ensure they can reach their full potential
- NCAI Announces Native American Task Force for My Brother's Keeper

- <u>Missing the Point: The Real Impact of Native Mascots and Team Names on</u> American Indian and Alaska Native Youth July 22
- Text of Speech given during Center for American Progress Event: Missing the Point July 22, 2014 by Dahkota Brown, Junior at Argonaut High School Jackson, CA
- Article: "How Washington's Football Team Creates A Hostile Environment for Native American Students" July 22
- Article: "Center for American Progress report examines effects of Indian sports mascots in schools" July 22
- United South and Eastern Tribes Statement on the United States Patent and Trademark Office decision to cancel its trademark on the name of the Washington NFL mascot
- USPTO (Again) Cancels Trademark Registrations of Washington Football Team
- Article: "In Landmark Decision, U.S. Patent Office Cancels Trademark for Redsk\*ns Football Team" 6.18.2014
- Washington Post Article: Anti-Redsk\*ns Ad to Air During NBA Finals" June 10, 2014
- Washington Post Article: "The Battle over the Redsk\*ns Name is About the Exploitation of a Stereotype for Profit" June 1
- Letter to NFL Players RE: Change the Mascot, May 28, 2014
- Article: "Players urged to denounce Redsk\*ns Nickname" 5.28.2014
- Letter to Commissioner Goodell from 50 Senators urging NFL to endorse name change
- ICT Article: 50 Senators Tell NFL 'Now is the Time' to Act on 'Redsk\*ns'
- Emory Sports Marketing Analytics: Native American Mascots in Sports April 2014
- Article: "Cartoon Predicted Encounter Between Indians Fan and Chief Wahoo Protester"
- Article: "The Battle of Washington"
- USET Letter to members re: Mascot/Snyder Foundation Creation
- Oneida Indian Nation Statement Regarding Foundation Announcement by Washington NFL Team Owner Dan Snyder
- Article: "Redsk"ns Owner Dan Snyder starts foundation to aid Native Americans" Yahoo
- Article "Redsk\*ns owner creates foundation to help Native Americans; activists compare it to 'bribery'" Fox News
- Video of Executive Director of Dan Snyder's Native American Foundation
  "Original Americans Foundation" speaking on what the foundation plans to do
- Letter from Dan Snyder 03.24.2014
  - Think Progress Article: "In Secret Meeting, NFL Commissioner Roger Goodell Discussed Redskins Name Change With U.S. Senator"
  - SI Article: "Pelosi: Redsk\*ns should lost their trademark"
  - <u>ICT Article: Two Congressional Leaders Challenge NFL Tax-exempt Status in</u> Name Change Debate
  - Fox News Article: Members of Congress Urge NFL to Change the Mascot
  - Executive Council Resolution Against Racist Mascots
  - Mascot Video and Report Support Change the Name Campaign
  - "Proud To Be" Video by Changethemascot.org in association with NCAI