



Industry Overview

According to an Americans for the Arts survey titled [*The Economic Impact of Coronavirus on the Arts and Culture Sector*](#), as of August 11, 2020, financial losses nationally to nonprofit arts and cultural organizations were an estimated 10.2 billion. Cancelled events since the onset resulted in a loss of 327 million admissions and \$10.4 billion in event-related spending by arts audiences at local businesses (restaurants, lodging, retail). The total economic impact of these losses is \$3.3 billion in lost government revenue and 561,000 jobs no longer being supported. New England states participating in the survey reported a loss of \$82.4 million, with median impact per organization at a loss of \$22,500.

Artists/creatives are among the most severely affected workers by the COVID-19 crisis. 62% have become fully unemployed, and the average financial loss per artist/creative worker is \$21,000 to date. Nationally, they expect to lose \$50.6 billion in income in 2020.



Sector Impact Coverage

[*United States May Lose One-third of All Museums, New Survey Shows*](#) The American Alliance of Museums (AAM) warned that one out of every three museums may shutter forever. “Museum revenue disappeared overnight when the pandemic closed all cultural institutions, and sadly, many will never recover,” said Laura Lott, President & CEO of AAM. “Even with a partial reopening in the coming months, costs will outweigh revenue and there is no financial safety net for many museums. The distress museums are facing will not happen in isolation. The permanent closure of 12,000 museums will be devastating for communities, economies, education systems, and our cultural history.”

[*Lost Art: Measuring Covid-19’s Devastating Impact on America’s Creative Economy*](#) The Brookings Institution commissioned a study to evaluate the effects of the COVID-19 crisis on the creative economy, comprising industries such as film, advertising, and fashion as well as creative occupations such as musicians, artists, performers, and designers. It estimates losses in sales of goods and services, employment, and earnings for creative industries and creative occupations at the national, state, and metropolitan levels over the period of April 1 through July 31, 2020.

FEMA’s Role

FEMA Region 1 established the COVID-19 Long-Term Recovery Task Force under the [*National Disaster Recovery Framework*](#) (NDRF), which promotes effective recovery from large-scale incidents and enables coordinated, orchestrated support to impacted states, tribes, and local jurisdictions.

The NDRF focuses on how best to restore, redevelop, and revitalize the health, social, economic, cultural, natural, and environmental fabric of the community as well as build a more resilient nation.

This COVID-19 Long-Term Recovery Task Force works in tandem with, but separately from, other FEMA Short-Term Recovery Support programs such as Public Assistance and Individual Assistance. The Long-Term Recovery Task Force coordinates access to funding from federal agencies but does not provide direct funding.

About this Resource Guide

This Resource Guide was developed to provide businesses and individuals who are part of or support New England's Arts community with a summary of federal agency partners, how they might be able to assist, and the resources available (funding and technical assistance) to support a resilient recovery.

Intended Audience

This Resource Guide is meant to provide useful information and resources for the following targeted audiences.

Sub-Sector Overview (list is representative, not comprehensive)

State Agencies:

- *Community and Economic Development Agencies*
- *State Arts Commissions*
- *State Tourism Commissions*
- *State Office of the Arts*
- *Tribal Councils*

Industry Associations

- *New England*
- *Businesses and individuals*
- *Nonprofits*
- *Owners/operators*

Federal Agency Partner Overview

This next section of the Resource Guide describes the key federal agency partners that can support long-term recovery for the Arts and Culture sector. Included are examples of how to engage with these agencies, what types of programs and support can be leveraged for recovery, along with helpful links and regional contact information.

National Endowment for the Arts (NEA)

NEA funds, promotes, and strengthens the creative capacity of our communities by providing all Americans with opportunities for arts participation. Through partnerships with state arts agencies, local leaders, other federal agencies, and the philanthropic sector, the NEA supports arts learning, affirms and celebrates America's rich and diverse cultural heritage, and extends its work to promote equal access to the arts in every community across America.

NEA funds projects only. Projects may be large or small, existing or new, and may consist of one or more specific events or activities.

Types of Support:

NEA has a number of programs for arts organizations including the Grants for Arts Program and Our Town. For a full description of programs and support available as well as applicant eligibility:
<https://www.arts.gov/grants/apply-grant/grants-organizations>

National Endowment for the Humanities (NEH)

NEH is one of the largest funders of humanities programs in the United States. NEH promotes excellence in the humanities and conveying the lessons of history to all Americans by awarding grants for top-rated proposals examined by panels of independent, external reviewers.

NEH grants typically go to cultural institutions, such as museums, archives, libraries, colleges, universities, public television and radio stations, and to individual scholars.

Types of Support:

[Summer Stipends](#) program aims to stimulate new research in the humanities and its publication by providing small awards to individuals pursuing advanced research that is of value to humanities scholars, general audiences or both; supporting projects at any state of development; furthering NEH's commitment to diversity and inclusion in the humanities. Summer Stipends support continuous full-time work on a humanities project for a period of two consecutive months. NEH funds may support recipients' compensation, travel, and other costs related to the proposed research.

[Media Projects](#) program supports the development, production, and distribution of radio, podcast, television, and long-form documentary film projects that engage general audiences with humanities ideas in creative and appealing ways.

Contact Information:

Division of Public Programs Team (202) 606-8269,
publicpgms@neh.gov

[Short Documentaries](#) program supports production of single films or a series of thematically related short films addressing significant figures, events, or ideas. The proposed film(s) must be intended for regional or national distribution, via broadcast, festivals, and/or online distribution.

Contact Information:

Division of Public Programs Team (202) 606-8269,
publicpgms@neh.gov

[Fellowships Open Book Program](#) is open to publishers who have published within the last three years (or will publish during the period of performance) a book whose research was supported by one of six NEH fellowship programs:

[Fellowships; Awards for Faculty at Hispanic-Serving Institutions; Awards for Faculty at Historically Black Colleges and Universities; Awards for Faculty at Tribal Colleges and University; Fellowships for Advanced Social Science Research on Japan; or Public Scholars.](#) Contact Information: Office of Digital Humanities Team, odh@neh.gov

NEH Summer Stipends

A webinar describing the program, eligibility, the application and nomination process, and suggestions for writing an effective application can be viewed [here](#).

A second webinar focused on application writing tips can be viewed [here](#).

[Download Application Materials](#)

[Summer Stipends Notice of Funding Opportunity, September 2020-2021 \(PDF\)](#)

[Grants.gov application package for Summer Stipends](#)

[Summer Stipend awards, 2018-2020](#)

[Sample Application Narratives](#)

[American History Summer Stipends Sample Application \(PDF\)](#)

[American History Summer Stipends Sample Application \(PDF\)](#)

[Art History Summer Stipends Sample Application \(PDF\)](#)

[Latin American Studies Summer Stipends Sample Application \(PDF\)](#)

[Philosophy Summer Stipends Sample Application \(PDF\)](#)

[NEH/AHRC New Directions for Digital Scholarship in Cultural Institutions](#) program is to advance digital scholarship in cultural institutions such as museums, libraries, galleries, and archives. This program will fund teams in the U.S. and U.K. working collaboratively to deliver transformational impact on digital methods and digital research in cultural institutions. Applications must be submitted by teams, composed of at least one organization from the U.S. and one from the U.K., in which each country is represented by at least one cultural institution.

Contact Information:

Office of Digital Humanities Team, odh@neh.gov

Non-Governmental Organizations:

The Center for Craft

The Center for Craft is a national 501(c)(3) nonprofit organization dedicated to advancing the field of craft. The Center administers more than \$300,000 in grants to those working in the craft field.

The Center's [Craft Futures Fund](#) will support craft communities throughout the United States and their creative responses to COVID-19. These one-time, unrestricted grants of \$5,000 will be disbursed to craft-based education projects that seed resilience, foster community, and amplify impact. Educators may include artists, curators, makers, writers, community organizers, activists, museum educators, scholars, teachers, professors, and others. Monthly deadlines.

CERF+ The Artists Safety Net

CERF+ serves artists who work in craft disciplines by providing a safety net to support strong and sustainable careers. CERF+'s core services are education programs, advocacy, network building, and emergency relief.

The organization's [COVID-19 Relief Grant](#) program will provide one-time \$1,000 grants to meet urgent food, housing and/or health insecurities. Foundation for Contemporary Arts (FCA) created the [Emergency Grants COVID-19 Fund](#) to disburse one-time \$2,000 grants to artists who have had performances or exhibitions canceled or postponed because of the pandemic. Select this [link](#) for application guidelines.

Artist Relief

Artist Relief is a coalition of national arts grant makers that organized to create an emergency initiative to offer financial and informational resources to artists across the United States during the COVID-19 crisis.

[Artist Relief](#) will distribute \$5,000 grants to artists facing dire financial emergencies due to COVID-19; serve as an ongoing informational resource; and co-launch the [COVID-19 Impact Survey for Artists and Creative Workers](#), designed by [Americans for the Arts](#), to better identify and address the needs of artists. Contact Information: info@artistrelief.org

Applying for Federal Grants

[Grants.gov](#) is a centralized location for grant seekers to find and apply for federal funding opportunities.

An individual or organization must register before applying for a federal grant. Once registered an organization can submit grant applications on behalf of a state government, nonprofit organization or private business.

[Registration](#)

[Online Help](#)

The Grants.gov [Video Series](#) covers the complete Grants.gov application process, from registering and creating a Grants.gov account to finding funding opportunities and completing an application package.

The [Grants Community Blog](#) offers information to assist you in the grant-seeking and submission process.

[Recovery Resources Catalog | A tool for Non-profits and Service Oriented Organizations](#)

The [Recovery Resources Catalog](#) has tools, resources and information about disaster recovery, grant proposals, and funding opportunities in one document.

Artists' Charitable Fund

The [Fund](#) is a small nonprofit with a narrow focus of assisting painters and sculptors living anywhere in the United States by paying a portion of emergency medical bills directly to their medical providers. The fund is legally not able to pay artists directly.

Contact Information: cnynsprt@aol.com

Artists' Fellowship Inc.

Artists' Fellowship, Inc. provides emergency aid to professional visual artists and their families in times of sickness, natural disaster, bereavement, or unexpected extreme hardship. For eligibility and how to apply select this [link](#).

Will Rogers Motion Picture Pioneers Foundation

[Pioneer's Assistance Fund COVID-19 Emergency Grant](#). One-time grants made available for people who work in theatrical distribution (i.e., a movie studio), exhibition (i.e., a movie theater), or for a vendor exclusive to either sector for a minimum of five (5) recent years. Please visit the site for a full list of qualifications.

Additional Resources:

Smithsonian Cultural Rescue Initiative – Heritage Emergency National Task Force has compiled relevant COVID-19 URLs from its members and other stakeholders in a [COVID-19 Resource Hub](#). The page contains links to categorized resources including: *Guidance on Funding and Managing Your Organization's Recovery*, *Resources for Museums*, and *Resources for Artists and Arts Organizations*. **National Endowment for the Arts (NEA)** [COVID-19 Resources for Artists and Arts Organizations](#). Frequently updated news and resources.

National Assembly of State Arts Agencies [COVID-19 Resources for State Arts Agencies](#). Among the resources listed are: examples of how state arts agency programs and services are changing to address COVID-19; industry-specific guidelines for the safe resumption of cultural activity; information to assist in the development of policies, programs, and communications strategies.

Institute of Museum and Library Services (IMLS) works at the national level and in coordination with state and local organizations to sustain heritage, culture, and knowledge; enhance learning and innovation; and support professional development. IMLS's [COVID-19 Resources for Libraries and Museums](#) are compiled from organizations that serve the museum and library communities.

Billboard compiled a [Guide for Music Professionals](#) who need help during the coronavirus crisis.

The Actors Fund [Artists Health Insurance Resource Center](#) identifies coverage options and helps members of the visual and performing arts community enroll in them.

Contacts

FEMA Region 1

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State and Regional Arts Commissions, Agencies, and Councils:

Connecticut Office of the Arts

Elizabeth Shapiro, Director of Arts, Preservation
and Museums
450 Columbus Blvd.
Hartford, CT 06103
Voice: (800-500-2393
Fax: (860) 256-2811
Elizabeth.Shapiro@ct.gov

Maine Arts Commission

Julie Richard, Executive Director
193 State St., 25 State House Station
Augusta, ME 04333
Voice: (207) 287-2724
Fax: (207) 287-2725
julie.richard@maine.gov

Massachusetts Cultural Council

David Slatery, Interim Executive Director
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Boston, MA 02116-3803
Voice: (617) 858-2700
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New Hampshire State Council on the Arts

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19 Pillsbury St., 1st Floor
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Fax: (603) 271-3584
virginia.lupi@dcr.nh.gov

Rhode Island State Council on the Arts

Donna Fiske
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Vermont Arts Council

Karen Mittelman, Executive Director
136 State St.
Montpelier, VT 05633-6001
Voice: (802) 828-3291
Fax: (802) 828-3363
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New England Foundation for the Arts

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New England Museum Association

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