

**SUN SINGER**  
CONSULTING LLC



# USET Economic Strategy

*Updating the Comprehensive Economic  
Development Strategy*

Outreach Session!!

# Welcome and Introductions

SunSinger Welcome!

- Introductions
  - Name/Title
  - Tribe
  - Top two economic development projects/initiatives



# CEDS Process

## Step by Step Strategy



01

### SUMMARY BACKGROUND

A summary background of the economic conditions of the region



02

### SWOT ANALYSIS

Analysis of the regional strengths, weaknesses, opportunities and threats



03

### STRATEGY/ACTION PLAN EVALUATION FRAMEWORK

The strategy sets the strategic direction and the action plan describes how to get there



04

Evaluating CEDS implementation through performance measures



05

### ECONOMIC RESILIENCE

A strategy for avoiding, withstanding or recovering from a major economic disruption or disaster

# Today's Goal: Outreach/Initial Inquiry

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TIMELINE




IDENTIFY CEDS  
STRATEGY COMMITTEE



“APPRECIATIVE  
INQUIRY” QUESTIONS

# Appreciative Inquiry Steps





Appreciative  
Inquiry (AI)  
Question #1

- Describe the best experience you have had advancing economic development for the Tribe and/or community.



## AI Question #2

- Describe what you value most about yourself, your work in economic development, and the Tribe and/or community.

# AI Question #3

What are the core factors that give life to the Tribe?



## AI Question #4

- What are the core factors that allow you to be successful?

# AI Question #5

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- How do you see USET supporting your efforts to construct vibrant Tribal communities?



## AI Question #6

- Looking into the future, what is Tribal economic development to become for the Tribe? For the Region?

# AI Question #7

What three wishes do you have to realize a thriving economic future for the Tribe and/or Region?



# AI Question #8

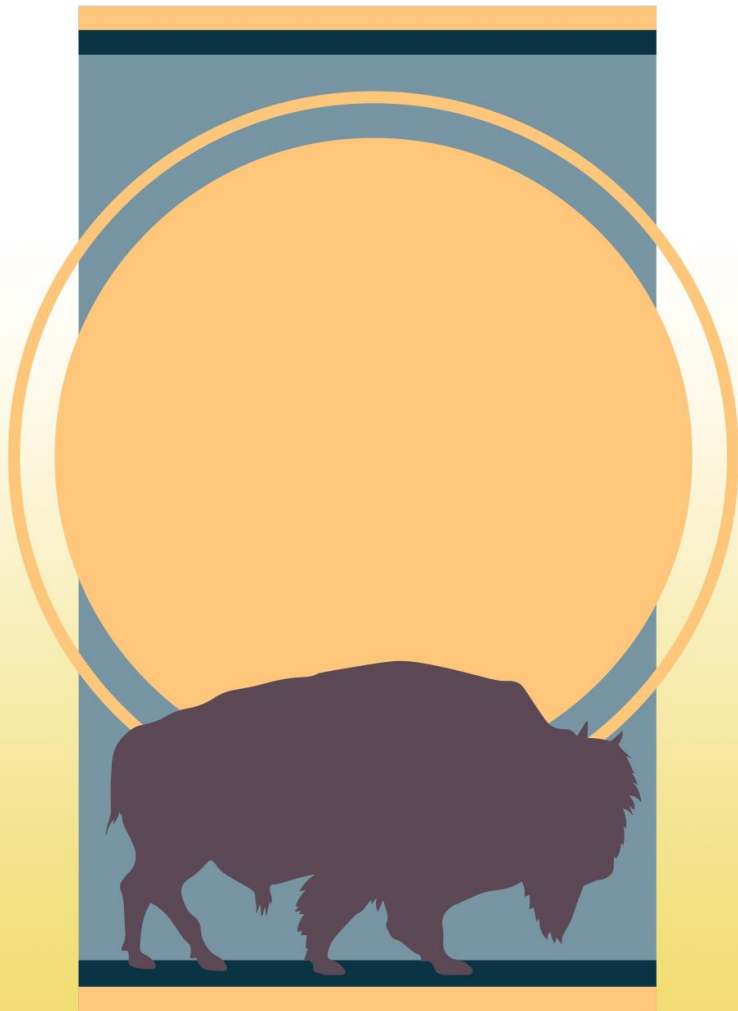
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Describe what we should be doing MORE of, LESS of, and DIFFERENTLY.



## AI Question #9

- How can USET, USET Tribes, and Partners work better together to build a stronger regional Tribal economy?



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## NEXT STEPS

We will finalize and email a CEDS Strategy Committee meeting schedule to work on the key components of the CEDS.

We will follow the process outlined earlier to complete the CEDS update.

We will develop the new Resilience section of the CEDS.

You are vital in ensuring the updated CEDS meets the USET region's economic visions for the next five years!



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## The SunSinger Team

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