



# Econ Dev Newsletter

October 1, 2018

## September was National Emergency Preparedness Month

National Preparedness Month (NPM), recognized each September, provides an opportunity to remind us that we all must prepare ourselves and our families now and throughout the year. This NPM will focus on planning, with an overarching theme: **Disasters Happen. Prepare Now. Learn How.** Businesses and communities face a variety of hazards from natural hazards (like floods, hurricanes, tornadoes, and earthquakes) to human-caused hazards including accidents and acts of violence. 40% of businesses never recover after a disaster, and 62% say they do not have an emergency plan in place for their business. To make sure you and your staff are prepared to face any emergency that come your way, visit <https://www.ready.gov/business> for free resources and technical assistance. Federal agencies that have federal assistance programs for emergency recover include:

Federal Agency	Program Name
Federal Emergency Management Agency (FEMA)	Public Assistance (PA) grant program Individual Assistance program
Economic Development Agency (EDA)	Disaster supplemental funding
Small Business Administration (SBA)	SBA Disaster Loan Program Disaster response contracts
Housing and Urban Development's (HUD)	Community Development Block Grants (CDBG)
Department of Agriculture's (USDA)	Disaster Recovery Assistance program Rural Development Disaster Assistance Fund program

Another resource for Tribal Nations to explore and prepare for emergency is using the site <http://restoreyoureconomy.org/>. The Economic Development Administration (EDA) partnered with the International Economic Development Council (IEDC) to produce a suite of economic recovery informational tools, including a Leadership in Times of Crisis toolkit for resources and information, as well as links to recovery information.

## NATIVE Act MOU Signed



Assistant Secretary – Indian Affairs Tara Mac Lean Sweeney signed a memorandum of understanding (MOU) with the U.S. Department of Commerce and the American Indian Alaska Native Tourism Association (AIANTA) to formalize that group's role in strengthening collaboration and coordination related to travel and tourism on federal and tribal lands, in accordance with Public Law 114-221, the Native American Tourism Improving Visitor Experience Act, or NATIVE Act, of 2016.

Congress enacted the NATIVE Act to enhance and integrate Native American tourism, empower Native American communities, increase coordination and collaboration between federal tourism assets, and expand heritage and cultural tourism opportunities in the United States. The purposes of the NATIVE Act are to:

- Enhance and integrate Native American tourism, empower Native American communities, and advance the National Tourism Strategy;
- Increase coordination and collaboration between federal tourism assets to support Native American tourism and bolster recreational travel and tourism;
- Expand heritage and cultural tourism opportunities in the United States to spur economic development, create jobs and increase tourism revenues;
- Enhance and improve self-determination and self-governance capabilities in the Native American community and promote greater self-sufficiency;

- Encourage Indian tribes, tribal organizations, and Native Hawaiian organizations to engage more fully in Native American tourism activities to increase visitation to rural and remote areas that are too difficult to access or are unknown to domestic travelers and international tourists;
- Provide grants, loans and technical assistance to Indian tribes, tribal organizations, and Native Hawaiian organizations that will spur important infrastructure development, increase tourism capacity, and elevate living standards in Native American communities; and
- Support the development of technologically innovative projects that will incorporate recreational travel and tourism information and data from federal assets to improve visitor experience.

### **Native American Business Grants Awarded**

The Office of Indian Energy and Economic Development (IEED) has awarded business development grants totaling \$400,000 to 12 federally recognized American Indian and Alaska Native tribes. The awards from IEED's Native American Business Development Institute (NABDI) Feasibility Study Program will enable tribal leaders to better evaluate and identify viable economic opportunities for their communities. Two USET-member Tribal Nations received funding for the following projects:

- ❖ Catawba Indian Nation, South Carolina: \$35,000 to study the feasibility of developing a strategically located parcel of land that offers the potential for an industrial park and manufacturing hub that will foster tribal enterprises and attract investment.
- ❖ Seneca Nation of Indians, New York: \$15,000 for a feasibility study to assess potential benefits the Salamanca Railroad Museum is planning to institute, and to guide the tribe on partnering with the museum on tourism and related projects.

NABDI awards fund feasibility studies that weigh the viability and risks of an economic development project, opportunity, enterprise, or business or the practicality of a technology a tribe may choose to pursue. The studies may be used to determine the likelihood of success for businesses in specific American Indian and Alaska Native communities. To learn more about this program and other recipients, click the link [here](#).

### **New Native Hospitality Training Program**

TribalWise recently announced its partnership with HMBookstore to offer online training courses specifically developed for Tribal hospitality businesses. The Hospitality Training Certificate Program contains an online library of courses spanning entry-level to management positions. These are the same courses currently in use by over 23 colleges/universities and over 500 hotels; providing the user with in-depth knowledge within each job function in a hospitality environment. Upon completion of the courses, users are provided a Certificate of Completion for display. Through this partnership, deep discounts are available to all Tribes nationwide. Discounted by 50 percent, Tribal properties pay only \$1.50 per room per month for unlimited access. For more information visit <http://www.hmbookstore.com/landing/tribalwise/>.

## NEWS

### ❖ National/World

- [Fed Raises Interest Rates, Signals One More Increase This Year](#)
- [Sales of new homes surge on strength in Northeast and West](#)
- [Sustainability is now mission critical for businesses. Here's why](#)
- [3 important lessons from 20 years of working with social entrepreneurs](#)
- [Top 5 scary hacks that emerged from the Black Hat USA hacker conference](#)
- [Are Government Regulations Killing Community Banks?](#)

### ❖ Indian Country

- [Tribal hunting rights case before U.S. Supreme Court](#)
- [Take a Course on Native Economic Development at Native Nations Institute's January in Tucson Event](#)
- [Excel in Business & Life With This Financial Literacy Course](#)

- [Interactive Map Identifies 100-Plus Native American Financial Institutions](#)
- [House Approves Bill to Repeal Prohibition of Tribal Distilleries](#)
- [Border wall called threat to tribal sovereignty in new report](#)
- [Native American Financial Services Association Launches Digital Financial Literacy Program](#)
- [Evidence of Lower Credit Card Limits in American Indian Neighborhoods, and Hope for Building Credit Capacity](#)
- [Culturally Relevant Tips for ‘Investing in the Future’](#)
- [Another Indian bill makes its way to President Trump's desk](#)
- [Understanding Globalization in Tribal Economies](#)
- [AMERIND: Tribes Need Insurance to Protect Against Cyber Threats](#)

❖ USET

- [Trump administration supports sovereignty for tribes in Texas](#)
- [Doug George-Kanentiio: Our Mohawk way of life was destroyed](#)
- [Eastern Band of Cherokee Indians completes largest repatriation](#)
- [Eastern Band of Cherokee Indians prepares for impact of Hurricane Florence](#)
- [Aquinnah Wampanoag Tribe solidifying plans for long-awaited casino](#)
- [Mississippi Choctaws Debut Sportsbook](#)

## UPCOMING EVENTS

<a href="#">USET SPF Annual Meeting</a> Niagara, NY October 8-11, 2018	<a href="#">Investing for the Future Train-the-Trainer Workshop</a> Airway Heights, WA October 16 – 17, 2018
<a href="#">The Business of Indian Agriculture Training Workshop</a> Sacramento, California November 6-8, 2018	<a href="#">Federal Contracting Policy &amp; Advocacy Conference</a> Washington, DC November 13-15, 2018
<a href="#">USET SPF Impact Week</a> Crystal City, VA March 3-7, 2019	<a href="#">The Reservation Economic Summit (RES)</a> Las Vegas, NV March 25-28, 2019

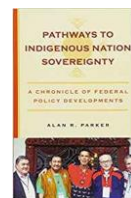


***Quote of the Month***

*“Leadership and learning are indispensable to each other.”*

*- John F. Kennedy*

***Book of the Month***



*“Pathways to Indigenous Nation Sovereignty: A Chronicle of Federal Policy Developments” by Alan R. Parker*