

From: Thiele, Raina D. [mailto:Raina_D_Thiele@who.eop.gov]
Sent: Friday, September 26, 2014 12:10 PM
To: Thiele, Raina D.
Subject: Early Acceptor Deadline TODAY: "My Brother's Keeper" Initiative Communities Challenge
Importance: High

Reminder: Please sign up by today in order to qualify as an *early acceptor* of the White House's My Brother's Keeper Communities challenge by emailing IndianCountry@who.eop.gov or LocalGovernment@who.eop.gov.

From: Thiele, Raina D.
To: Thiele, Raina D.
Subject: Sign-up: "My Brother's Keeper" Initiative Communities Challenge

Dear Tribal Leader,

Thank you for your continued commitment to the goals of the President's "[My Brother's Keeper](#)" Initiative. As many of you know, President Obama launched the My Brother's Keeper initiative to address persistent opportunity gaps faced by boys and young men of color and ensure that all young people can reach their full potential.

Starting this fall, the Administration will take **the next crucial step in this effort by issuing a challenge to tribes, cities, and counties across the country**. This challenge represents a call to action for all members of our communities. Tribal Leaders often sit at the intersection of many of the vital forces and structural components needed to enact sustainable change through policy, programs and partnerships.

We would like to see you and your Administration lead this effort for your tribal nation. We're also hoping that a number of you will be *early acceptors* of the challenge to help us build momentum across the United States.

To sign up, please follow these three steps:

1. Review the attached [MBK Commitment Sheet](#),
2. Send an email to localgovernment@who.eop.gov or IndianCountry@who.eop.gov with a point of contact in your office stating that you are in as an **early acceptor** by **tomorrow, Friday at 6:00 PM ET**.
3. Pledge to build a plan to accomplish as many of the goals outlined in the attached sheet as possible (these are suggestions and early acceptors should tailor the MBK Communities challenge as they see fit).

If you have any questions please don't hesitate to contact me via email at rthiele@who.eop.gov.

We are excited to work with you on this important effort.

Sincerely,
Raina Thiele

Raina Thiele
The White House